



## APPENDIX 5 MOUNTAIN RUNNING WORLD CUP



### Web/Media/Event Information Guidelines

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#### Web page / Media / Event information guidelines

Each organizer of WMRA **WORLD CUP** event should open its-own web page. The following guidelines should help the LOC to fulfil WMRA requirements and will form a checklist for the organiser to ensure they have met their responsibilities.

#### 1. General:

Important: All the below mentioned data should be available in **English language** on the race website as well as local language.

- WA and WMRA logo's with wording "**WMRA WORLD CUP**" should appear on the main (home) page of the race event website with link to: <https://www.wmra.info>
- LOC should display the **WA permit logo** (see appendix 8) and **WMRA logo** on the main page of their website.
- The LOC should display the **World Mountain Ranking Logo** and link to: <https://ranking.wmra.info>
- LOC is allowed to use WA and WMRA logo only in the year when event is a part of the **WORLD CUP**

#### 2. Technical details to include:

- Date of event,
- Venue and car parking as well as how to arrive by: car, train, flight.
- Entries: when, how, entry fee.
- Start: location, time.
- Finish: location.
- Course: length, height difference for men/women
- Course profile
  - y-axis = altitude (height above sea level shown in metres)
  - x-axis = distance (km)
- Course description per sections is recommended (asphalted road, 4WD road, trail; meadow, forest...)
- Course records (time – name – year; women/men)

#### 3. Uphill only races:

- Luggage transportation from start to finish (if necessary)
- Transportation from the finish back to the start.

#### 4. Prize giving ceremony

- When, where, time.
- Prizes (cash / as a minimum amount of information state at least the 1<sup>st</sup> prize value, the total prize fund and number of runners who will receive prizes)
- Awards (cups, medals)

#### 5. Accommodation & catering

- Contact (e-mail, tel.)
- Accommodation provided for elite athletes together with elite athlete co-ordinator contact details.
- Meal after the race.

#### 6. Contact

- Name, address; e-mail, possible also fax and phone
- Contact person should speak at least English; German and Italian are also welcome

#### 7. Some history facts / statistics are welcome (winners in recent years, best times of the course men/women...)

#### 8. Photos

Photos showing the course, previous races as well as the terrain and the natural beauty of the location are important.

#### 9. Social Media

Mention of the WMRA **WORLD CUP** / current **WORLD CUP** ranking and previewing the races participants should be a priority in the lead up to the event. Linking, sharing, cross posting other **WORLD CUP** race information / locations and results should also be considered.

**10. Media Assistance**

Please provide assistance where required to make the work by the WMRA / WA media representatives run smoothly. The work that they are doing will help your race promotion and the assistance provided to them when reasonably requested will help all parties.